



**VERY IMPORTANT: THIS ANNOUNCEMENT OF
COMPETITION'S VERSION, WHICH IS WRITTEN IN THE
ENGLISH LANGUAGE, HAS GOT A PURE INFORMATIVE
VALUE AND IT HAS NO LEGAL VALIDITY**

Announcement for entry 2007/08

***Competition for admission to a I level
MASTER'S DEGREE PROGRAMME***

***“MIEX INTERNATIONAL EXECUTIVES
Master in International Management”***

Code: 0276

Academic Year 2007-08

Application Deadline: September 7th 2007



Art. 1 General Description

The “Alma Mater Studiorum – Università di Bologna, sede di Bologna”, within the cooperation with ICN Business School, according to the D.M. n° 270 del 22/10/2004, offers, for the academic session 2007/08, the 1st level Master’s Degree Programme “**MIEX International Executives in “International Management”**”.

The professional profile

MIEX “International Executives” - Master in International Management is an innovative program designed for post-graduate students wishing to become executives working in the international departments and export units of globally operating Enterprises. This is achieved by teaching the basic aspects regarding business administration, managing at an international level, and the methodology of research and consultancy. The core teaching modules are held in France and in Italy and students may choose to focus on a Market Area Specialization Path in China, Mexico, Russia and Europe (Uppsala, Sweden) attending lectures at Partner Institutions for an entire term during the second year of the program. The practical part of the program consists of a project work on internationalisation, which is carried out by the participants on an individual basis. This project work is performed at or with the support of either an Italian or French company, or if specific requirements are met, at a company in a different foreign country.

Further information is available at:

<http://www.unibo.it/Portale/Master/Master+Universitari/default.htm>.

The MIEX Master Academic programme offers two modular configurations:

❖ **MIEX Fast Track - 1 Year Master - 70 learning credits**

Students’ academic performance will be evaluated on the basis of a total amount of **70** credits. The Master degree will be earned only if the candidate will be able to obtain at least 60 credits.

The lessons, full-time and entirely taught in English, will be held in two partner Universities:

- **ICN Business School - Nancy, France** from September to December 2007
- **UNIBO - Forlì and Bologna campuses, Italy** from January to April 2008

❖ **MIEX Master Level Track - 2 Year Master - 130 learning credits**

Students’ academic performance will be evaluated on the basis of a minimum amount of **120** credits. Access to the 2nd Year will be granted to those students who earn during the 1st Year at least 60 of the 70 available credits. 2nd Year credits will be earned by attending the dedicated courses, full-time and entirely taught in English, and by passing the exams at one of the MIEX network partner Universities: :

- **ECUST - Shanghai, China**
- **UNIVERSIDAD LASALLE - Mexico City, Mexico**
- **MGIMO - Moscow, Russia**
- **UPPSALA UNIVERSITY - Uppsala, Sweden**

The mutual recognition of credits among the partner Universities will be guaranteed by the multiple degree inter-university cooperation agreement signed by all parties.



The course is activated with the administrative and organizational support by Fondazione Alma Mater and Polo Scientifico Didattico di Forlì.

The Master is a postgraduate degree for a restricted number of participants.

The minimum number of participants for the Master is 16 while the maximum is 60. Selections will take place according to criteria described in article 7.

The programme shall not be activated unless the minimum number of participants is reached.

10% of the admitted participants, having passed the selections, is reserved to international citizens holding a grant of the Italian Government or a grant of the Region Emilia-Romagna or taking part in the Alban project.

ART.2 REQUIREMENTS AND FORMALITIES FOR ADMISSION

The competition for admission is open for holders of the following bachelor degrees obtained within the deadline for the admission application: **Agriculture, Biotechnologies, Industrial Chemistry, Information Technology, Economics and Management, Engineering, Foreign Languages, Law, Literature and Philosophy, Physics, Mathematics, Political Sciences, Psychology, Sociology, Statistics.**

The above mentioned Degrees must be earned by the student within the application deadline of the present call.

Up to **6 students sitting in on the lessons** (and not to take exams) “Uditori” have been authorized. These students may join the Master’s lectures without passing the selection; however they will not receive the degree at the end of the course. Please contact the MIEX headquarters (see art.14) for more detailed information.



ART. 3
APPLICATION AND FORMALITIES FOR ADMISSION
PROCEDURE FOR NON EU APPLICANTS OR EU APPLICANTS HOLDING A FOREIGN DEGREE

Non EU applicants or EU applicants holding a foreign degree or residing abroad must follow two separate steps:

First Step: Procedure for recognition of foreign degree

The student involved must obtain the Declaration of Value and Legalized Translation of the degree and transcripts by the Italian Consular Services in the country where the degree was issued.

Second Step: On line application for admission to selections

After having applied for the Declaration of Value and Legalized Translation at the Italian Consular Services the student must:

- visit www.almawelcome.unibo.it;
- select the link for foreign students in order to obtain a temporary ID without holding an Italian fiscal code.

1) Register to the service by entering **personal data** and information regarding the **degree held**. The applicant will be issued a **username** and **password** that will allow him to pay the **€10** fee for administrative processing.

2) The applicant shall then proceed in paying the €10 charge **within September 7th 2007** either:

- Online credit card payment: VISA, MASTERCARD, DINERS, AMERICAN EXPRESS
- Cash at any Unicredit Banca agency providing the form that must be printed out at the end of the online registration process (list of branches at <http://www.unibo.it/Portale/Servizi+online/AlmaWelcome/AgenzieUniCredit.htm>).

In case of any inconvenience during the online application process, please contact the **Almawelcome Help-desk**: Tel +39 051 2099882, Email help.almawelcome@unibo.it.

It is also possible to visit an **Almawelcome Point** (addresses available at <http://www.unibo.it/Portale/Servizi+online/AlmaWelcome/default.htm>) or the **Ufficio Master** in via Zamboni n. 38, 40126 Bologna, where you will obtain assistance in filling the online application form.

The validity of the request is established and proven by the payment of the €10 charge.

3) **Print out** the “Scheda riepilogativa”

For the next application fulfilments for non EU applicants or EU applicants holding a foreign degree skip ART.4 and go directly to ART.5 “DELIVERY OF DOCUMENTS” of the present call.



ART.4
APPLICATION AND FORMALITIES FOR ADMISSION
PROCEDURE FOR APPLICANTS HOLDING AN ITALIAN DEGREE

In order to participate to selections the applicant must apply through the University of Bologna on-line service AlmaWelcome (www.almawelcome.unibo.it) and follow this procedure:

A) Register to the service by entering the personal **Italian Fiscal Code, personal data, and information regarding the degree held.**

The applicant will be issued a username and password that will allow him to pay the €10 fee for administrative processing.

Those who already have a UNIBO username and password may use them in the pre-enrolment process.

B) The applicant shall then proceed in paying the €10 charge within September 7th 2007 either:

- Online credit card payment: VISA, MASTERCARD, DINERS, AMERICAN EXPRESS
- Cash at any Unicredit Banca agency providing the form that must be printed out at the end of the online registration process (list of branches at <http://www.unibo.it/Portale/Servizi+online/AlmaWelcome/AgenzieUniCredit.htm>).

In case of any inconvenience during the online application process please, contact the **Almawelcome Help-desk**: Tel +39 051 2099882, Email help.almawelcome@unibo.it.

It is also possible to visit an **Almawelcome Point** (addresses available at <http://www.unibo.it/Portale/Servizi+online/AlmaWelcome/default.htm>) or the **Ufficio Master** in via Zamboni n. 38, 40126 Bologna, where you will obtain assistance in filling the online application form.

The validity of the request is established and proven by the payment of the €10 charge.

3) Print out the “Scheda riepilogativa”

ART.5
DELIVERY OF APPLICATION DOCUMENTS

Once completed the steps required in ART. 3 and ART. 4 of the present call, the applicant must **hand in directly or send by first class / registered mail the following listed documents** within the application deadline fixed for **September 7th 2007** with no possibility of extension, to the address: **Master MIEX International Executives, Facoltà di Economia, Piazza Scaravilli 2 - 40126 Bologna, Italy. Tel. +39 051 2098768:**

- Copy of the €10 charge receipt
- Copy of the “Scheda riepilogativa”



- A transcript of the bachelor degree (specifying title, class of degree and final grade), or a photocopy of the transcript supported by an official statement certifying that it is a faithful copy of the original, as stated in the art. 47 of the D.P.R. 445/00. The degree constitutes an essential admission requirement and must be achieved before and not later than September 7th 2007.

- the following documents:
 - a) A detailed English-written curriculum vitae
 - b) A list of the applicant qualifications (if available). Recognized qualifications are: publications (e.g. articles, essays, books, etc.); academic honours, scholarships, and grants; references of professional experiences at firms, institutions, offices, or other organizations.
 - c) Statement of Motivation in English (max. 2 pages)
 - d) Lettera di motivazione in lingua inglese (massimo due pagine).
 - e) Certificate of English proficiency. TOEFL: internet-based of at least 79 points; TOEFL: computer-based of at least 213 points; TOEFL: paper-based of at least 550 points; IELTS: of at least 6 points; FCE-CPE: any successful results if available. Students who are not able to provide a language certificate can take an **English Test** that will be held on September 10th 2007, at 12.00 am, at the following address: Facoltà di Economia, Piazza Scaravilli 2 - 40126 Bologna.

Please note: this certificate is not required of English mother-tongue applicants nor of students who have obtained a BA from an English language university)

 - f) A certificate or a statement of the applicant regarding the level of knowledge of any other foreign languages besides his/her native one and English.

All the listed documents must be duly turned in within **September 7th 2007**.

EU citizens holding a foreign degree and **non EU citizens holding a foreign degree, but residing in Italy**, after having carried out the **fulfilments pointed out in Art. 3** of the present call, must deliver to the Ufficio Master the Degree Certificate authenticated, translated and legalized with the Declaration of Value issued by the Italian Consular Services of the country the degree was earned in.

The Certificate must report the applicant's final graduation mark. Should this mark not appear on the Certificate, the grades and the relative value scale of the exams passed successfully must be deducible from the transcripts issued by the University granting the Degree.

For the **International Citizens (non EU residing abroad)**, that carried out the **fulfilments pointed out in Art. 3** of the present call, all the previously listed documents must be sent directly to the Ufficio Master by the Italian Consular Services where the student is applying from, according to the provisions established on Part 5, Chapter 1 of the 21/3/2005 nr. 658 Ministerial Note available online at the web site:

http://www.miur.it/0002Univer/0023Studen/0059Studen/0619docume/4794Dispos_cf2.htm.

Applicants with disabilities, in accordance to Law N° 104, issued on Feb. 05, 1992, must explicitly request any reasonable adjustments which may be necessary.

All applications are date stamped on arrival and that date is the only conclusive evidence for admission. No application will be considered until all the required documents have been received, and applications received after the closing date will not be considered under any circumstance.



Candidates that are admitted are subject to later expulsion should any of the mandatory requirements be found lacking on closer inspection.

All applicants will be **admitted** to selections with all proper **reservation**. The Ufficio Master shall exclude applications not in accordance with the required terms in due time.

The Administration cannot be held accountable for any communication gone astray due to imprecise return addresses or missing/delayed information regarding changes of address, nor in case of possible missed deliveries attributable to third parties, chance or any circumstances beyond their control.

Should any relevant statement contained in the application or in the enclosed documentation not be truthful, in addition to the penalties imposed under art.76 of the DPR N° 445, dated 28 Dec. 2000, candidates will be refused admission or matriculation will be revoked, the University will claim back any benefits that might have been granted but not refund any fees paid, and other parties involved may claim damage compensation.

ART. 6 **SELECTION PROCESS AND SCHEDULE**

Admission to the Programme is conditional on successful and positive evaluation of the submitted qualifications.

The Examining Board is appointed by the Scientific Committee.

The Director of the Master's Programme will supervise the selection process.

The **English Test**, for those who are not able to provide one of the English language certificates listed above, will be held on **July .24th 2006**, at **12.00 am**, at the following address:

Facoltà di Economia, Piazza Scaravilli 2 - 40126 Bologna.

Selections will take place on September 10th at 10 am at the Bologna Faculty of Economics from 4 pm to 7 pm.

Minimum score for admission is 60/100.

Evaluation of qualifications is done as follows:

- 1) Consistency of the previous studies and post bachelor degree experiences with the objectives of the Master outline: 25 points.
- 2) Statement of Motivation content: 25 points.
- 3) English Language Proficiency: 25 points.
- 4) Marks/Grades obtained for the Bachelor Degree: 25 points.

Applicants attending the required examinations must show up with a valid ID document.

EU and NON EU applicants residing abroad, that cannot take part in the selection according to the schedule and procedure listed above, are asked to duly inform the Master's Director - by



contacting the Master MIEX Headquarters at the contacts provided in Art. 13 - that may agree to grant the applicant an alternative selection and examination mode.

ART.7

DEFINITION AND APPROVAL OF ADMISSION RANKING

Applicants will be admitted to the Master Programme, within the limits of the available places, according to their position in the admission ranking which is drawn up on the basis of the total score for admission earned by each applicant.

In cases of equal score the youngest applicant will lead.

The final score of the applicants and the admission ranking will be published on the Ufficio Master premises and online at www.almawelcome.unibo.it by accessing with username and password.

Once the Admission Ranking has been published candidates may request any information on selections by contacting the Master MIEX Headquarters at the contacts provided in Art. 13.

ART.8

TUITION FEES

The total tuition fees for **1 Year Master (MIEX FAST TRACK) participants with student status** are of €7.000,00 (first instalment €4.000,00, second instalment €3.000,00).

The first instalment is due upon matriculation, according to the procedures instructed in Art. 9. The second instalment is due within May 15th 2008. Payments beyond this date will be surcharged with a €60 late fee.

The total fee for “Uditori” participants sitting in on the lessons and not taking exams, is of € 7.000,00 to be paid in one instalment upon matriculation.

Students opting for the **2nd Year (MIEX MASTER LEVEL TRACK)** will pay a tuition fee of € 3.000,00 directly to the Hosting Partner University. Payment mode and deadline will be instructed in due time directly by the MIEX Master administration.

Students holding a grant, scholarship or other form on financing sponsored by a third party are asked to contact the Ufficio Master immediately after the Official Admission Ranking has been published in order to arrange the payment modalities for enrolment.



ART. 9
ENROLMENT AND PAYMENT OF FIRST INSTALMENT

The first instalment is of €4.000,00.

The candidates admitted according to the published ranking, within the deadline made available on the MIEX page of the website <http://www.unibo.it/Portale/Master/default.htm>, must:

A) Carry out the **matriculation process** by accessing Almamwelcome www.almawelcome.unibo.it with username e password issued upon pre-enrolment.

B) **Pay the 1st instalment:**

- directly on-line by credit card using Almamwelcome;
- free of charge only at a branch of “UNICREDIT BANCA” on the national territory turning in the Payment form downloadable through Almamwelcome. The list of local “UNICREDIT BANCA” branches is available at the following address: <http://www.unibo.it/Portale/Servizi+online/AlmaWelcome/AgenzieUniCredit.htm>. Candidates are reminded that the bank allows payment either cash or through banker’s draft registered under the name of “UniCredit Banca – cassiere Università di Bologna”. Post deposit slips and payments through other banks are not allowed.

For students whose tuition fees are financed by third parties, the Matriculation form will be immediately available on the Almamwelcome account at the end of the opening page.

C) **Turn in** to the Ufficio Master:

- **Application Form for Enrolment**, issued by the on-line Almamwelcome system, duly fulfilled and signed
- **Receipt** of payment of the first installment
- A **14,62 € revenue stamp** for later use on the Master’s diploma.
- **Foreign citizens** should also enclose the *permit to stay*, already issued by the Questura (Police Headquarters) or a copy of the request for the permit.
- 1 Document-size **photo**
- Photocopy of a valid ID or Passport

No application can be accepted with incomplete documentation.

Payment of the first installment of university fees does not imply automatic enrollment: it is also necessary to apply in due form to the Ufficio Master, Via Zamboni 38, - internal aisle - Bologna, providing the requested documentation within the mandatory deadline. Otherwise the candidate forfeits the right to matriculation, whatever the cause of the delay might be.

The Master’s Administration reserves the right to accept, in duly motivated extraordinary cases, application form for enrolment delivered by registered mail and complete of all required documents.



In such case the Administration cannot be held accountable for any delay, missed delivery, lost or missing documents. It will not be possible to obtain information over the phone on the delivery of the documents.

ART.10
INCOMPATIBILITY

Please note that under Art. 142 T.U. 1592/33 simultaneous enrolment on more than one University Programme is strictly forbidden within the same academic year.

ART.11
RESIGNING MATRICULATION

Candidates that decide to resign their right to enrol are requested to inform the Ufficio Master in writing as soon as possible through FAX +39.051.2098039, enclosing photocopy of every single page of the ID card/passport, so that it will be possible to reallocate the places.

ART.12
PAYMENT OF SECOND INSTALMENT

The 2nd instalment is of €3.000,00 and is due within May 15th 2008

The form for payment of the second installment is downloadable from the website www.almawelcome.unibo.it by accessing the AlmaWelcome service with the previously assigned username and password. In case of difficulties in downloading the form, the student will have to get a duplicate from the Ufficio Master.

Payment can be made free of charge only at a branch of "UNICREDIT BANCA" on the national territory. The list of local "UNICREDIT BANCA" branches is available at the following address: <http://www.unibo.it/Portale/Servizi+online/AlmaWelcome/AgenzieUniCredit.htm>

The payment will be automatically transferred too the Ufficio Master.

Delay or default in payment of the second installment does not exempt the student in any circumstance from being surcharged with a €60 fee.

When the deadline coincides with a bank holiday it is postponed to the following workday.

For any details not specified here we refer to the Ufficio Master or the UNIBO webpage <http://www.unibo.it/Portale/Master/default.htm>.

ART.13
SECOND YEAR OPTION

At the end of the First year participants who have gained at least 60 of the 70 available credits may choose to continue the programme for the Second Year, by opting for the 2 Year Master Level Track programme pointed out in Art. 1.



Those who carry out the full 2 Year track will earn the MIEX MASTER LEVEL TRACK Degree. The procedures to exploit the 2nd Year option will be instructed in due time by the MIEX Master Administration.

ART.14
INQUIRIES AND CONTACTS

Information concerning organizational, scientific and teaching matters can be obtained from the MIEX Headquarter Office in Bologna:

Dott. Cino Francioni, MIEX Team Bologna
Facoltà di Economia, Piazza Scaravilli 2 - 40126 Bologna, Italy
☎ +39 051 2098768
📠 +39 051 2098768
✉ infomiex@poloforli.unibo.it.

For **administrative information** please ask at the Ufficio Master:
Ufficio Master, Via Zamboni n. 38, 40126 Bologna (internal aisle)
☎ 051 2098037/8
📠 051 2098039
✉ master@unibo.it

Opening time: Mondays, Tuesdays, Wednesdays, and Fridays: from 9 to 11.15 a.m.; Tuesdays and Thursdays: from 2.30 to 3.30 p.m.

Mailing address: “Al Magnifico Rettore, Università di Bologna, via Zamboni 33, 40126 Bologna, Italy

For **general information** see on line: www.unibo.it

We inform that the only means of publicity besides the present call for competitive examination are represented by communications and informative notes published on the Ufficio Master premises and on the Università di Bologna website.

For any changes to application, selection and enrolment deadlines, please refer to and periodically consult <http://www.unibo.it/Portale/Master/default.htm>



ART.15
PERSONAL DATA PROCESSING

Personal data filled in and produced by the applicants in the application form will only be processed for the purposes of selection and - possibly - matriculation procedures, according to Italian Law under "Decreto Legislativo 30.06.2003 n. 196".

VERY IMPORTANT

Starting from the Academic Year 2007-08 the University of Bologna submits to quality assessment its Master Programmes also through participants' evaluation and satisfaction surveys. Enrolled students are therefore asked to fill out a completely anonymous and privacy preserving survey, administered via WEB before earning the degree.

The Diploma parchment paper that certifies the granting of the Master Degree will be issued only to those who have completed the survey.

Bologna, the

UNIVERSITÀ DI BOLOGNA:

The Area Executive

The Rector

FONDAZIONE ALMA MATER:

The Area Executive

The President